

GOOD DIGESTION.

"KHOOSH" TONIC BITTERS

MUCH USED IN INDIA
TRADE MARK



A NEVER FAILING APPETIZER

THE GREAT INDIAN REMEDY FOR LIVER COMPLAINTS

THE KHOOSH TONIC BITTERS CO. Limited,
24, King William Street, LONDON, E.C., and
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CLEAR COMPLEXION.

ACTIVE LIVER.



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THE

"KHOOSH" TONIC BITTERS.



KHOOSH TONIC—the great Indian remedy for all bilious and liver complaints—has been used in our Indian empire from time immemorial, and can be depended upon for either Functional derangement of the liver or obstruction of the Hepatic or Biliary Ducts, such as Indigestion, Jaundice, Heartburn, Dyspepsia, Pain in the Right Side and Shoulder, Blotches, Habitual Costiveness, Offensive Breath, Depression of Spirits, Oppression after Meals, Nervous and General Debility, Restlessness, Wasting, &c. Taken simply as a Tonic and an appetizer irrespective of these medicinal qualities, it will be found superior to any preparation of its kind, and only requires to be known to be in general use.

It has always been largely used in the Indian Empire by Natives and Europeans. As a stomachic it is especially serviceable in the dyspepsia of gouty subjects; it strengthens the stomach, obviates flatulency, and diminishes the tendency to acidity.

SAMPLE BOTTLES 1/-

It does not create that nausea on the palate that is complained of in other stimulants to the appetite ; it is purely vegetable, and can be taken by the most delicate constitution of both sexes, and is suitable for both old and young, and mixes with any kind of liquid—even Tea, Coffee, Cocoa, and Milk ; and unless taken in excess does not interfere with the colour, flavour, or bouquet of the most delicate wines or liquors. A few drops are sufficient, but it can be taken to suit the palate. During meals it is recommended to be taken—say about a dozen drops in a half tumbler of water—and during the meal to occasionally sip. It will be found not only to increase the appetite but it cleans the palate, thus enabling the partaker to enjoy the different viands being consumed. It is also strongly recommended to be taken in a wine glass of water half-an-hour before breakfast. By its daily use it keeps the liver always active.

It is well-known that persons suffering from a sluggish liver cannot enjoy life in the same way as when the liver is active. A sluggish liver dulls the eye and gives the complexion a sallow hue. This will be entirely remedied by using our wonderful Tonic. Ladies will please take note of this. *

It is a familiar fact, and one with which nearly all old Anglo-Indians are acquainted, viz., that the principal ingredient of Khoosh is the great remedy in Bengal and the North-West Provinces for liver and bile, where for ages the native “hakims” have used and prescribed it, esteeming

it of high medicinal virtue for clearing the brain and lightening the liver.

The ignorance of most people on this subject in this country is immense, yet by the means of Khoosh, during the hot season in India, civilians, ladies, and all people leading sedentary lives keep themselves in health, and without this tonic life would be almost unbearable.

The Khoosh Tonic is equally efficacious in this country for weak stomachs, impaired digestion, and most disorders of the liver. It acts like magic, and not only brings back the appetite, but restores the long-lost complexion, and by acting directly on the liver, creates the bloom of health.

Nothing tries or irritates a man's temper more than a sluggish liver. Hitherto we have had recourse to either a blue or a podophylon pill, which are drastic remedies. Their effects soon pass off, and when often used produce a bad condition of the liver.

It will never be otherwise, however, until the sufferer will try the Khoosh Tonic, which, like a ministering angel, gives almost immediate relief, and will prevent his requiring either of the above remedies.

The sports of men may with the majority be safely pursued up to the age of forty. At that age the period of middle life is entered upon, and changes begin to take place in the body which render it desirable that all exercises which throw strain upon the heart and great vessels should

be abandoned, and employments which require strength should be exchanged for more gentle and slower work. It is generally at this period that in previously healthy men dyspeptic troubles begin to appear.

The circulation is not so vigorous, and as a consequence there is a tendency to passive congestion, especially in the organs of the abdominal viscera. The assimilation of food is not so thoroughly performed, and then there is a tendency towards "fundamental derangements," especially the liver. This, however, will be averted by the use of the Khoosh Tonic Bitters, which by its direct and healthy action on that organ promotes appetite and digestion.

An Indian Officer writes as follows :—" With respect to the preservation of my health during the scorching and sultry heat of May and June, I would recommend the ' Khoosh Tonic.' It acts well on the liver and is a splendid appetizer, and to this preparation I must with justice attribute the preservation of my own health and that of several brother officers, who, but for the use of Khoosh, would probably have been invalided."

Although the Khoosh Tonic Bitters have only been a short time before the British public, yet they have attained a degree of appreciation which may be taken as a guarantee for their immediate and universal adoption. This remark will apply alike to their suitability for household or medicinal purposes.

They are prepared from a recipe of a gentleman who had been many years in India, and who attributed the maintenance of his health entirely to the daily use of Khoosh Bitters. The value of this tonic will be evident upon a brief enumeration of its principal qualities :—

It is a certain cure for Constipation.

It is a certain cure for Dyspepsia.

It is a certain cure for Indigestion.

It is a never-failing appetizer.

It induces a clear brain and an active liver.

It makes the eyes bright and the complexion clear. Its use actually cures and prevents Gout.

It drives Rheumatism out of the body.

The indispensable character of the Khoosh Bitters for ordinary home use and likewise as a medicine becomes evident from this enumeration. By persons who have partaken too freely of intoxicating liquors this tonic will be welcomed as a boon. The effects of over indulgence are frequently made apparent by a red nose and a blotched face, and in most instances these will be soon removed by partaking of Khoosh Bitters—say, a dose of one or two tea-spoonfuls (as it is perfectly harmless) in ten times the quantity of water regularly each morning an hour before breakfast. But ailments, such as those arising from a sluggish liver, will overtake the most moderate-living persons, and to counteract these this tonic should be amongst the

family requisites of every household. It is worthy of special mention (this we are informed on high medical authority) that this Tonic is peculiarly adapted for ladies, seeing that as a rule they lead a more sedentary life than gentlemen, and in consequence their liver is apt to get more quickly out of order. Khoosh Bitters will be found to be more efficacious than physicking themselves with all kinds of drugs, the doses of which have to be increased. Khoosh Bitters taken in water according to its action on the bowels, will be found a thoroughly gentle aperient ; no griping or pains, and the dose has not to be repeated like a drug, they may accordingly be designated—

“ The Ladies’ Tonic.” Why?

Because by its direct action on the liver it keeps that organ active, thus ensuring bright eyes and a clear complexion.

Many a good wife is sometimes peevish and irritable without knowing why : the cause is a sluggish liver, which, when inactive, not only throws the whole system out of order, but sallows the complexion, and dulls the eye. Thus it will be seen that it will add to the happiness of every household to keep the Khoosh Tonic Bitters, and we are sure that every husband who values home comforts and a smiling face will always keep this valuable preparation in his house.

To those resident in hot climates the Khoosh will be found of the greatest possible value. Its regular use will not only give comfort of body, but

so tone the system that the greatest tropical heat may be endured with comparative comfort, and the body fortified against the attack of fever, and the many ailments to which all are exposed in hot countries.

Another class whom the use of this Tonic is sure to benefit are shipmasters, seamen, and passengers, who make long voyages and not having sufficient exercise, are apt to suffer from an inactive liver, thus causing constipation. This valuable preparation will be found a great boon to them, and no other remedy will be required by those who visit ports where typhoid and yellow fever are prevalent. It is an almost certain antidote, and should it unfortunately happen that any of the persons on board take fever, if they have previously used Khoosh Bitters, they will find that their sufferings will not be so severe as they would otherwise have been, and the poison will be all the sooner thrown from their systems.

The Bottles are 4/- each, and contain about 400 doses, taking six drops to a dose. Thus it will be seen that the "Khoosh" Tonic is also the cheapest preparation of its kind in the market.

A large number of voluntary testimonials have been received, a few of which are given.

TESTIMONIALS.

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40, Rodney Street, Liverpool,

December 6th, 1880.

I have tried your “Khoosh” Bitters, and have little hesitation in using them, being well aware of their therapeutic value as a Tonic, and of the fact that they promote the secretion of bile and act as an aperient. They are, therefore, peculiarly adapted as a Tonic for dyspepsia, accompanied by constipation. The principal ingredient in their composition is a well-known remedy in the East, where it is held in high repute by European practitioners.

Faithfully yours,

J. D. CRAWFORD,

Lic. Roy. Col. Phy., Fellow Roy. Col. S.E., &c.

Sutton, Surrey, Jan. 30th, 1880.

I have had an opportunity of trying your “Khoosh” Bitters, and believe it to be composed of pure vegetable materials in an elegant state of solution, evidently containing no metallic or objectionable qualities whatever: and from the agreeable character of the bitter, and its being so easily miscible with any form of fluid, I should expect it to become most popular as a Stomachic and promoter of the appetite. I wish all success to your bitters, called “Khoosh.”

I remain, Sir, yours truly,

W. A. COX, *M.R.C.S.L.R.A. & L.M.*

129, *Hope Street, Glasgow, 18th Nov. 1880.*

I have pleasure in being able to state, that after 12 months' trial, I consider the "Khoosh" Bitters to be the best in the market.

They are pleasant in appearance, clean and dry on the palate, and at the same time most effective as a tonic.

I certainly think these bitters should be manufactured on a large scale either by you or a Company formed for the purpose. Should a Company be formed, I will be pleased to become a Shareholder.

Yours truly,

A. G. THOMPSON.

9, *Rumford Place, Liverpool,*

14th Sept. 1882.

I write just to say that I have tried your Khoosh Bitters, and have found them exceedingly beneficial, being a very good tonic.

If discrimination be exercised in the use of them, they are capable of rendering good service in the removal of toothache and all other aches that proceed from a disordered stomach.

I am, yours obediently,

WILLIAM UNWIN.

Queen Square, London,

November 27th, 1880.

I am glad to be able to state that the “Khoosh” Tonic Bitters has kept me in perfect health, also my friends whom I have advised to try it. I have not had a bilious attack since using it, although previously much subjected to them; and I think no lady should be without a bottle on her dining-room table, and I find it very beneficial to health to take before breakfast.

I remain, Sir, yours truly,

(MRS.) D. KENNERLEY.

5, Great Darkgate Street, Aberystwith,

January 31st, 1881.

I have suffered for some time from liver complaint, and was advised to try your “Khoosh” Tonic. I am constantly taking it, and feel quite a different man. I have recommended it to several of my friends, who like myself, have derived great benefit from it.

Yours faithfully,

THOS. H. JONES.

24, *Palatinate Street, Kent Road, London,*

Dec. 9th, 1880.

I have been taking your "Khoosh" Bitters for the last six months, and find wonderful improvement in my health. A rash broke out over my face, and the "Khoosh" has taken every spot away. I had previously tried all sorts of things, but they failed entirely. A number of my friends want to know where they can procure it. A line will oblige.

Yours truly,

MABELLE MURRAY.

27, *Hornsey Park Road, N.,*

Dec. 8th.

Having found great benefit by taking your celebrated "Khoosh" Bitters, I feel much pleasure in recommending the same to my friends, and trust they will give you many orders for an article so worthy of praise.

Believe me, yours truly,

J. GATEHOUSE.

30, *Brunswick Street, Liverpool,*

January 12th, 1881.

I have tried your Bitters now for some time, and must confess at first I had no faith in them. I have much pleasure in stating that I have derived much benefit from them, especially by taking them in the morning, the more I take the better I feel.

I remain, yours truly,

FRANK GLENFIELD.

Messrs. A. CAINE & CO. write from Melbourne, that "the 'Khoosh' Tonic Bitters take here very well, and upon receipt of this, please forward us another shipment per first vessel."

Liscard,

20th May, 1882.

I have used your excellent preparation known as "Khoosh" for a considerable time, and on noticing your many and varied testimonials have been surprised that none have so far spoken of its advantages with milk. I cannot say what its merit may be when used with wine, spirits, &c., as I never use them, but I can testify to its great value when used with milk. We often hear people

say that milk does not agree with them ; it either turns sour or causes biliousness, or in some other way disagrees with them. To all who are desirous of taking this most nutritious of all drinks, and who find any of the inconveniences mentioned above, I would strongly recommend them to try it with the Khoosh. It will be found more palatable and, I believe, in almost every case the evils complained of will not be experienced.

Yours truly,

M. T. GRAVESON.

25, *Hope Street, Liverpool,*

17th Feb. 1882.

Will you kindly forward me at once one dozen of your excellent Bitters as I find they have become a sort of fixture in my house, and my wife would not be without them if your price was 8s. a bottle ; all my friends declare they are better than any other bitters you can buy, as several of them suffer very much from liver disorder, and have tried everything in general, but have found no remedy like yours. I am happy to say in the course of a short time I will be able to secure you a big order from many of my other friends who have not tasted them. You can send me three of your show cards under cover, as I can place them to an advantage for you.

If you are making a list of names of whom people can apply to as a guarantee to its genuineness, you can mention me, as I shall be happy to speak for you. I will endeavour to let the public at large know what a capital medicine and tonic they have in your Khoosh Bitters.

Yours very truly,

GEORGE LEETE.

Harrington Street, Liverpool,

May 8th, 1882.

Please send me another dozen of Khoosh Bitters, I find that it is in greater demand than any others we keep ; we have had several gentlemen take bottles of us for indigestion, etc., with very satisfactory results.

I am, Dear Sir, yours truly,

C. A. LUKER.

70, Lenoard Street, Hull,

12th, Jan. 1882.

Please forward me half dozen "Khoosh" Bitters, those you gave Mrs. Fisher has done her so much good, in fact improved her appetite and strength that she cannot now do without them.

Should you want a testimonial from her please write, and she will only be too pleased to send you one. For myself I find them a most valuable Tonic, they have quite cured me of biliousness.

Yours faithfully,

W. FISHER.

The Analytical Sanitary Institution,

54, Holborn Viaduct, E.C., July 11th 1882.

REPORT ON THE "KHOOSH" BITTERS.

A sample of the "Khoosh" Bitters has been submitted to chemical analysis, with results showing the preparation contains as its chief constituent a vegetable tonic well-known and hitherto principally used in Hindostan, where the useful properties of the plant from which it is obtained are appreciated as much by the natives as by the resident Europeans. When added to wine, spirits, &c., they are sufficient to impart a pronounced bitter flavour; an advantage of these Bitters is that they are readily and completely miscible with all ordinary beverages.

No objectionable or hurtful ingredients were present in the Khoosh Bitters, which are preferable to some of the other preparations of the kind in general use.

ARTHUR HILL HASSALL, M.D.

Antwerp, June 12th, 1882.

My attention has been called to a new Bitter, called Khoosh Tonic ; one of the ingredients is an extract of a famous Indian herb, a remedy for various diseases. I am much surprised, but no less pleased to recognize in Khoosh an old and valued friend, long used by myself in India. I can testify to the well-known medicinal and curative properties of this most benign preparation. In fact, to those afflicted with bilious complaints, brought about by climatic, or other causes, it is a certain antidote ; and in India, to both natives and Europeans, it is God Almighty's remedy, grateful to the stomach, sure relief in indigestion and loss of appetite.

You have my good wishes, and if my experience is of any value you are at full liberty to publish this letter, for I consider your tonic a benefactor to the human race.

JUBA KENNERLEY,

Commander, Steam Ship "Antwerpia."

14, Church Street, Egremont,

21st September, 1882.

I have pleasure in stating that I and my family have used the "Khoosh" Bitters for the last two years, and have found them highly beneficial as a tonic and an aperient.

Yours respectfully,

WILLIAM ROPER.

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